

learning center fact sheet

FACT SHEET

Learnframe is an innovator and mover in the KnowledgeE-Commerce™ market where unique business offerings and speed are a must. With a powerful e-Commerce engine, the most extensive learning library, and advanced value-added tools, Learnframe offers an infrastructure that enables anyone to quickly and easily create a unique e-commerce offering. Learnframe has the proven experience in delivering KnowledgeE-Commerce sites, so you'll always be certain that you have chosen the right partner to meet your e-Learning and e-Commerce needs.

Learning Center Features:

The Learnframe Learning Center empowers you to manage all aspects of a commercial KnowledgeE-Commerce web site:

Manage e-Learning

- Create personal learning pages
- Browse and search online catalog
- Select a predefined certificate program
- Launch online courses
- View completed courses
- Record progress and completions in non-CBT courses
- Collaborate (discussion forums, chat)
- Create and modify personal profile
- Password protected
- Launch courses from any remote location

Manage e-Commerce

- Secure credit card purchasing
- Track top-level sales support
- Manage a shopping cart
- Support purchase orders
- Verify purchases via e-mail and online
- Track order fulfillment
- Support multiple currencies

Manage Re-branding

- Customize site look and feel
- Administer product catalog remotely
- Provide URL masking
- Allow for fully hosted or "private label" sites
- Configure pricing and promotion
- Enable news and resource links
- Utilize Learnframe's extensive library of learning materials

Learning Center Administrator enables managers to track and document information for individuals, groups, and online courses.

- Manage products, students, and groups
- View and print sales reports
- Monitor student progress

- Add and modify student information
- Assign courses and curricula to students
- Designate required or elective courses
- Track course usage

Learning Catalog Management

- Launch, track and score online courses
- Customize learning catalog
- Create bundles and packages from multiple vendors
- Organize categories
- Ensure required course players are installed with “SmartUpdate”
- Import/Export courses into catalog

Three Levels of Participation

Private Label

- Control server top-to-bottom
- Site is internally or externally hosted
- Add new affiliates
- Sign up your own customers
- Add new products
- Manage P.O. and related revenue
- Create course bundles and set your own pricing strategy
- Add third-party components, (i.e., skill gap analysis, collaboration)

Affiliate

- Add new customers but no new affiliates
- Site is internally or externally hosted
- Create your own brand image
- Add products that can only be seen by approved customers
- Approve P.O. and related revenue
- Add third-party components, (i.e., skill gap analysis, collaboration)

Organizational Manager

- “Site” only belongs to the customer
- Training is hosted from a remote location
- Track course usage
- Create your own “Brand” image
- Administrator sets up individuals, groups and departments
- Approve P.O. and related revenue
- Add third-party components, (i.e., skill gap analysis, collaboration)

Security

- Require user ID and password for login
- 128-bit secure certificate (Verisign)
- Enable automatic logout for Administrator
- Provide SSL security

PET (Personal Educational Transcript)

- Password protect your training record
- Create a permanent record of courses
- Record may be distributed via e-mail for one-time viewing

For more information visit www.learnframe.com or call 800-738-9800.